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Abstract
Taiwan is ready to warmly welcome tourists from the mainland; and people are anticipating the increase of the business opportunities which come with the increase of tourists.The Executive Yuan “Doubling Tourist Arrivals Plan” is one of the top ten plans in the “Challenge 2008—National Development Plan”.Twenty first century tourism business is publicly identified and acknowledged as to have the most potential business. In the tourism business, one of the most needed is the food and beverage attendant business, and the other is the attendants in the hotel business.The attendants needed in the “food & beverage and hotel trade are very labor intensive.The industry of service attendants is relying mainly on “People”. The professional skills and work experiences are critical to the business. To satisfy the heavy demand of the tourist trade requirement, the professional service people, and the middle and top management talents are in high demand, and the demand has increased sharply. The manpower at the basic level can not supply the awkward situation given. Market supply and demand is uneven. The supply to the human resources of the tourist and traveling industry, promoting the manpower quality, improving the service quality under the situation can increase the value of the service industry, which is causing the present situation in the tourist and travel industry with uneven service level.

So how can the schools train the food & beverage and tourist industry attendants to meet the demand of the industry? Let the school teach corporative system become one of the academic courses and on the job training experience. It is the school that is devoted to the subject reached the agreement from the industry. The people in the food&beverage and travel industry should pay special attention to the food & beverage and travel department to build and to teach the function of growing to teach and train with the agreed of degree of development. The school needs to set up rigorous system of selecting talents, offer the right internship courses, and without sparing to offer high quality of labor condition. This will increase the satisfaction of the internship of the food&beverage and travel industry, and they will want to continue working in the industry after graduation. This matches and complies with the Ministry of Communications requirement to accelerate the tourism industry’s talent’s quality and quantity that was mentioned in the New Strategy in Taiwan development. This will elevate the industry’s quality standard and in turn promoting the tourism trade. Let the tourism industry become diplomatic ambassadors and make more money for Taiwan at the same time. This will drive the motivation force of the social and

economical development.
Participated by the students of the Department of Food and Beveerage Management and also complted the internship, the influences over willingness to work in the hospitality industry by the internship policy and work satisfaction are discussed.
The object is to teach and build the travel industry and probe into it. To build and teach the cooperative measure and job market how to practice satisfaction and is engaged in the influence of the Food/Beverage and travel industry after graduating. In practicing what the industry and what the school offer builds and classes to the present situation of cooperative measure. By building and teaching and growing to the understanding that the cooperative job market practices satisfaction. Also to see any correlation in the interns stays with the Food/Beverage and Travel industry after graduation.
The major findings are as follows.
• During internship, what the industry offers and the job satisfaction during internship has the most influence on if the intern will stay with the Tourism industry after graduation.
• It is very apparent that during internship, the public industry manager showed leadership and provided training with class and style, and combined with what the interns learned in school to correlate the situation in public will bring satisfaction to the interns. This will influence the result after graduating to stay with the industry.
• The public institution, while offering and building and teaching the cooperative measure, executives should pay attention to building and teach the job market given birth to how to practice the state and encourage, and should be devoted to strengthening the content, arrangement and job training of the internship and learning to grow up, contribute to building and teaching and born and improving the will engaged in the Food & Beverage and Tourism industry in the future after graduating.
Advisory Committee Huang Peiwen - advisor

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